

THE PEOPLE CODE

What's It All About?

One of the most critical skills we can develop in life is our Emotional Intelligence. Life is about building relationships, in our professional and personal life. It's about developing our emotional intelligence to relate effectively to others.

The *People Code* is different than ANY of the other personality profiles on the market today. It is the ONLY assessment that identifies driving Core Motives. Most other popular tests and assessments strictly identify your behavior, and leave it at that. In other words, the *People Code* helps you to understand why you do what you do versus simply what you do. You can't possibly begin to understand yourself, if you don't know what motivates you!

Dr. Taylor Hartman, found and author of the *People Code*, created the *People Code* system based on four colors to represent four distinctive personality types (Red, Blue, White, Yellow). Each personality type has a set of unique characteristics. In this seminar the communication styles of each as well as how each operates is addressed.

Who Should Take This Course?

This course is intended for **Individual Contributors, Managers, Directors, and Executives** looking to develop skills in the **Building Relationship** Core Competency.

Benefits of the Course

At the completion of this course, participants will be able to:

- Learn about your personality type
- Understanding one's own personality
- Understand how they communicate, behave and relate to others
- Gain insight into who they are

Prerequisites/Pre-Work

There are no prerequisites or pre-work required for this course.

Duration, Format and Cost

8 Hours
Classroom
Cost: \$160