

ECONOMY (LV)

Total Nominal GDP (\$B) - 2023	51.1
Lehigh County	30.4
Northampton County	20.7
Total Real GDP (\$B) - 2023	41.7
Lehigh County	25.1
Northampton County	16.6
Year over Year % Change (Real GDP)	4.2%

TARGETED INDUSTRY SECTORS (LV)

Health Care & Social Assistance
Transportation & Warehousing
Manufacturing
Professional & Technical Services
Finance & Insurance

EMPLOYERS (LV) - 2024

Establishments (in thousands)	16.0
Total Employees (in thousands)	315
Avg. Employees per Establishment	20
Avg. Hourly Wage - 2024	\$29.93
Year over Year Hourly Wage % Change	2.8%

TOP OCCUPATIONS BY JOB POSTINGS (LV) - Jul-25

1. Home Health and Personal Care Aides
2. Retail Salesperson
3. Registered Nurses
4. Heavy Tractor Trailer Truck Drivers
5. Laborer & Freight Stock, Material Movers

ONLINE JOB POSTINGS (LV) - in thousands

Jul-25	16.5
Jul-24	13.7
Year over Year % Change	20.4%

UNEMPLOYMENT STATISTICS (LV) - Jun-25

Labor Force (in thousands)	358
Employed (in thousands)	343
Unemployed (in thousands)	15.0

UNEMPLOYMENT RATES

Lehigh Valley - Jul-25	4.2%
Month over Month Change	0.5%
Pennsylvania - Jul-25	4.0%
U.S. - Jul-25	4.2%
Metropolitan Statistical Area (MSA) - Jul-25	4.2%

UNEMPLOYMENT CONTINUED CLAIMS

Lehigh County (8/16/25)	3,904
Northampton County (8/16/25)	2,454
Total Lehigh Valley (8/16/25)	6,358

WORKFORCE EDUCATION ATTAINMENT (LV) - 2024-Q4

Less than High School	11%
High School or Equivalent, No College	24%
Some College or Associates Degree	27%
Bachelor's Degree or Advanced Degree Educational Attainment Not Available	25%
	14%

EDUCATION SYSTEM (LV)

School Districts (2024-2025)	17
Charter Schools (2024-2025)	12
Career and Technical Schools (2024-2025)	3
Community Colleges / 4-Year Institutions (2024-2025)	11
PreK-12 Student Enrollments (in thousands) (2024-2025)	102
High School Graduates (in thousands) (2023-2024)	7.2
4-Year HS Graduation Rate % (2023-2024)	88%
College Bound Students (in thousands) (2023-2024)	4.8
College Bound of High School Graduates (2023-2024)	66%

WORKFORCE AGE (LV)-2024 Q4

14-18	3%
19-21	4%
22-24	5%
25-34	21%
35-44	21%
45-54	20%
55-64	18%
65-99	8%



QCEW ANNUAL INDUSTRY AVERAGES-2024

Industry (NAICS)	Employment	Employment %	Avg. Wages
62 - Health Care and Social Assistance	67,545	21.0%	\$72,452
31-33 - Manufacturing	36,610	11.4%	\$83,784
48-49 Transportation and Warehousing	34,992	10.9%	\$59,971
44-45 - Retail Trade	30,910	9.6%	\$36,360
61 - Educational Services	25,893	8.1%	\$62,647
72 - Accommodation and Food Services	24,916	7.7%	\$27,310
56 - Administrative and Waste Services	18,556	5.8%	\$51,593
54 - Professional and Technical Services	13,819	4.3%	\$95,608
42 - Wholesale Trade	12,338	3.8%	\$89,550
23 - Construction	11,152	3.5%	\$79,489
81 - Other Services, exclude Public Admin	9,059	2.8%	\$42,516
92 - Public Administration	7,700	2.4%	\$70,263
55 - Management of Companies and Enterprises	7,466	2.3%	\$165,023
52 - Finance and Insurance	6,399	2.0%	\$104,432
71 - Arts, Entertainment, and Recreation	5,928	1.8%	\$34,678
51 - Information	3,356	1.0%	\$80,347
53 - Real Estate and Rental and Leasing	2,993	0.9%	\$61,898

WORKFORCE RACE (LV) - 2024 Q4

White Alone	83%
Black or African American Alone	10%
American Indian or Alaska Native Alone	1%
Asian Alone	4%
Native Hawaiian or Other Pacific Islander Alone	0%
Two or More Race Groups	2%

ETHNICITY

Hispanic / Latino	17%
Non Hispanic / Latino	83%

GENDER

Female	50.9%
Male	49.1%

DEMOGRAPHICS (LV)

Total Population Est. (2023) (in thousands)	709
Lehigh County (in thousands)	386
Northampton County (in thousands)	323
Labor Force Participation Rate (2024)	63%

WORKFORCE COMMUTING (2022)

Live in LV, Commute Out	109,431
Work in LV, Live Outside LV	114,196
Work and Live in LV	194,577