



2023 Population		
Demographic	WDA	PA
Total Population	691,335	12,986,518
Female	350,108	6,585,606
Male	341,227	6,400,912
Population by Race		
White	71.3%	75.8%
Black	6.5%	10.7%
Other	14.5%	10.0%
Hispanic Origin (all races)	21.4%	8.4%
Population by Age		
Ages 0 to 17	21.1%	20.6%
Ages 18 to 24	9.5%	8.9%
Ages 25 to 34	12.5%	13.0%
Ages 35 to 44	12.5%	12.3%
Ages 45 to 54	12.3%	12.2%
Ages 55 to 64	13.5%	13.9%
Ages 65 to 74	10.7%	11.2%
Ages 75 and Older	7.9%	7.9%
Educational Attainment, Ages 18 and Older		
High School Diploma or Less	41.0%	42.0%
Some College or Associate Degree	27.9%	25.8%
Bachelor's Degree	19.6%	19.7%
Graduate or Professional Degree	11.4%	12.5%

Source: U.S. Census-2023 ACS 5-Year Estimates - DP05, B01001, and B15001

Local Area Unemployment Statistics		
Jul 2025	WDA	PA
Unemployment Rate	4.2%	4.0%
Labor Force	358,900	6,537,000
Employed	343,900	6,274,000
Unemployed	15,000	263,000

Notes: Current month's data are preliminary. Data are Seasonally Adjusted.

Top 10 Employers by Employment in Q1 of 2024	
Lehigh Valley Hospital Center	
Saint Luke's Hospital	
Lehigh Valley Physician Group	
Saint Luke's Physician Group Inc	
Amazon.com Services LLC	
Wal-Mart Associates Inc	
Mack Trucks Inc	
Giant Food Stores LLC	
Allentown School District	
Air Products and Chemicals Inc	

Source: Quarterly Census of Employment and Wages

Online Job Postings	WDA	PA
July 2025	16,520	301,696
July 2024	13,765	210,484
Annual Percent Change	20.0%	43.3%
Annual Volume Change	2,755	91,212

Source: The Conference Board - LightCast - Help Wanted OnLine™

Unemployment Compensation (UC) by Pre-UC Industry	Aug 2024 to Jul 2025				Jul 2025 Initial (IC) and Continued (CC) UC Claims							
	Exhaustees		Exh. Percent		IC Total		IC Percent		CC Total		CC Percent	
	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA
Natural Resources and Mining	20	750	0.5%	1.0%	0	330	0.0%	0.5%	60	3,130	0.0%	0.5%
Construction	310	7,740	6.5%	9.5%	150	4,020	5.5%	8.0%	1,210	26,310	5.0%	5.5%
Manufacturing	640	9,720	13.5%	12.0%	360	7,000	13.5%	14.5%	2,470	49,120	10.0%	10.5%
Trade, Transportation, and Utilities	1,320	16,160	28.0%	19.5%	810	11,400	30.0%	23.5%	7,560	124,480	30.5%	26.5%
Information	90	1,750	2.0%	2.0%	60	620	2.5%	1.5%	570	7,050	2.5%	1.5%
Financial Activities	220	4,690	4.5%	5.5%	70	1,590	2.5%	3.5%	800	18,390	3.0%	4.0%
Professional and Business Services	1,040	16,290	22.0%	20.0%	480	7,420	18.0%	15.0%	4,390	79,030	18.0%	17.0%
Education and Health Service	570	14,090	12.0%	17.0%	350	8,390	13.0%	17.0%	3,430	85,090	14.0%	18.0%
Leisure and Hospitality	300	6,550	6.5%	8.0%	260	4,730	9.5%	9.5%	3,170	52,710	13.0%	11.5%
Other Services	120	2,440	2.5%	3.0%	60	1,040	2.0%	2.0%	560	10,350	2.5%	2.0%
Public Administration	40	1,580	1.0%	2.0%	10	430	0.5%	1.0%	170	4,060	0.5%	1.0%
Unclassified Industry	20	440	0.5%	0.5%	80	1,740	3.0%	3.5%	280	6,850	1.0%	1.5%
Total	4,690	82,200	100%	100%	2,700	48,720	100%	100%	24,670	466,570	100%	100%

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding. Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

Quarterly Census of Employment and Wages, 2024 Annual Averages									
NAICS	NAICS Description	Estab.	LQ	Employment		Employment %		Wages	
		WDA		WDA	PA	WDA	PA	WDA	PA
	Total, All Industries	16,041	1.00	321,583	6,019,749	100.0%	100.0%	\$66,550	\$71,731
11	Agriculture, Forestry, Fishing and Hunting	54	0.39	586	28,038	0.2%	0.5%	\$40,838	\$45,430
21	Mining, Quarrying, and Oil & Gas	17	ND	ND	20,860	ND	0.3%	ND	\$105,671
22	Utilities	41	ND	ND	34,275	ND	0.6%	ND	\$117,912
23	Construction	1,285	0.77	11,152	269,524	3.5%	4.5%	\$79,489	\$81,495
31-33	Manufacturing	759	1.22	36,610	563,767	11.4%	9.4%	\$83,784	\$77,222
42	Wholesale Trade	744	1.06	12,338	217,225	3.8%	3.6%	\$89,550	\$103,433
44-45	Retail Trade	1,923	0.97	30,910	595,107	9.6%	9.9%	\$36,360	\$37,566
48-49	Transportation and Warehousing	773	1.88	34,992	348,451	10.9%	5.8%	\$59,571	\$61,475
51	Information	233	0.67	3,356	94,435	1.0%	1.6%	\$80,347	\$127,563
52	Finance and Insurance	822	0.44	6,399	273,363	2.0%	4.5%	\$104,432	\$125,012
53	Real Estate and Rental and Leasing	609	0.83	2,993	67,751	0.9%	1.1%	\$61,898	\$75,745
54	Professional and Technical Services	1,562	0.65	13,819	396,986	4.3%	6.6%	\$95,608	\$122,816
55	Management of Companies and Enterprises	194	0.95	7,466	147,358	2.3%	2.4%	\$165,023	\$161,330
56	Administrative and Waste Services	908	1.16	18,556	299,369	5.8%	5.0%	\$51,593	\$51,366
61	Educational Services	456	0.98	25,893	492,429	8.1%	8.2%	\$62,647	\$69,268
62	Health Care and Social Assistance	2,229	1.10	67,545	1,154,466	21.0%	19.2%	\$72,452	\$64,842
71	Arts, Entertainment, and Recreation	254	1.04	5,928	106,263	1.8%	1.8%	\$34,678	\$44,444
72	Accommodation and Food Services	1,497	1.00	24,916	465,024	7.7%	7.7%	\$27,310	\$25,518
81	Other Services (Except Public Administration)	1,529	0.82	9,059	207,747	2.8%	3.5%	\$42,516	\$45,440
92	Public Administration	155	0.61	7,700	237,313	2.4%	3.9%	\$70,263	\$77,037
	Total, Suppressed Industries	58		1,365		0.4%			

Company Ownership									
	Total, All Ownership	16,041	1.00	321,583	6,019,749	100.0%	100.0%	\$66,550	\$71,731
	Private Ownership	15,531	1.02	290,000	5,345,897	90.2%	88.8%	\$66,808	\$71,761
	Federal Ownership	76	0.39	2,174	103,709	0.7%	1.7%	\$84,776	\$93,356
	State Ownership	51	0.28	1,920	127,747	0.6%	2.1%	\$67,896	\$75,454
	Local Ownership	383	1.16	27,489	442,396	8.5%	7.3%	\$62,293	\$65,225

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

Occupational Employment (2022) and Wages (2024)							
SOC Code	Major Occupational Group	Estimated Employment		Entry-Level Wage		Average Wage	
		WDA	PA	WDA	PA	WDA	PA
00-0000	Total, All Occupations	311,680	6,311,420	\$31,850	\$30,780	\$62,260	\$63,690
11-0000	Management	13,660	406,080	\$63,190	\$64,230	\$125,020	\$131,730
13-0000	Business & Financial Operations	12,040	362,880	\$48,980	\$49,780	\$82,960	\$86,650
15-0000	Computer & Mathematical	5,720	179,640	\$53,320	\$56,410	\$96,120	\$100,280
17-0000	Architecture & Engineering	4,970	98,300	\$61,800	\$59,380	\$101,990	\$94,890
19-0000	Life, Physical, & Social Science	2,000	65,970	\$50,710	\$50,040	\$81,480	\$85,750
21-0000	Community & Social Service	5,790	137,600	\$41,450	\$39,030	\$60,150	\$57,940
23-0000	Legal	ND	48,970	\$46,180	\$49,940	\$99,510	\$116,900
25-0000	Educational Instruction & Library	16,400	328,020	\$35,390	\$33,960	\$67,060	\$67,240
27-0000	Arts, Design, Entertainment, Sports, & Media	3,800	89,620	\$34,270	\$33,610	\$66,190	\$65,180
29-0000	Healthcare Practitioners & Technical	24,050	415,140	\$50,550	\$48,760	\$106,820	\$97,430
31-0000	Healthcare Support	16,500	340,210	\$27,450	\$26,910	\$37,120	\$35,900
33-0000	Protective Service	5,350	125,910	\$32,980	\$32,510	\$57,190	\$58,460
35-0000	Food Preparation & Serving Related	20,900	471,490	\$23,420	\$22,160	\$34,040	\$33,140
37-0000	Building & Grounds Cleaning & Maintenance	10,680	202,710	\$29,260	\$28,100	\$39,380	\$38,190
39-0000	Personal Care & Service	9,520	184,610	\$22,790	\$22,620	\$36,490	\$36,000
41-0000	Sales & Related	25,930	534,980	\$26,580	\$25,890	\$50,400	\$50,110
43-0000	Office & Administrative Support	41,130	815,400	\$33,590	\$32,920	\$48,330	\$48,410
45-0000	Farming, Fishing, & Forestry	ND	47,090	\$30,980	\$29,230	\$42,570	\$42,730
47-0000	Construction & Extraction	9,500	251,960	\$44,110	\$42,180	\$65,500	\$64,370
49-0000	Installation, Maintenance, & Repair	12,790	246,050	\$42,010	\$39,410	\$63,070	\$60,180
51-0000	Production	23,110	373,880	\$36,480	\$34,480	\$51,330	\$50,090
53-0000	Transportation & Material Moving	45,550	584,940	\$33,230	\$30,700	\$47,650	\$46,820

Note: 'ND' represents Non-Disclosable information.