

Introduction to Industry Dashboard (10/29/2025)

Our Industry Dashboard highlights the four largest industry sectors in the Lehigh Valley by number of employees as of 2025. These sectors include Healthcare and Social Assistance (NAICS 62), Manufacturing (NAICS 31-33), Transportation and Warehousing (NAICS 48-49), and Retail Trade (NAICS 44-45).

The dashboard data is expected to be updated bi-annually as more recent data is released to ensure timely and relevant insights. The sectors covered will remain consistent unless a new industry experiences significant growth and emerges as a major employer in the region. Data for the dashboard is sourced from credible and mostly publicly available sources.

Below is a summary of key data points featured and their respective sources:

Data	Source
Number of Employees	CWIA county profile / Bureau of Labor Statistics (BLS)
Number of Businesses	EconoVue
New Hires	CWIA PA New Hires Report
Projected Employees by 2035	Lehigh Valley Planning Commission
Net Job Creation	Census QWI / Longitudinal Employer-Household Dynamics (LEHD)
New Online Job Postings	CWIA Online Job Postings Dashboard
Historical Average Annual Salary	Census QWI / Longitudinal Employer-Household Dynamics (LEHD)
Workers' Educational Attainment	Census QWI / Longitudinal Employer-Household Dynamics (LEHD)
Workers' Age Distribution	Census QWI / Longitudinal Employer-Household Dynamics (LEHD)
Major Employers	Econovue / CWIA
Training Opportunities / Information	Workforce Board LV

Note: CWIA refers to the Center for Workforce Information and Analysis. Information regarding the Healthcare Industry Partnership, iTEC training program, and Transportation training programs were also incorporated.

Most data are available at county, state, metropolitan statistical areas (MSA), and national levels. Lehigh Valley–specific data has been cleaned and stored in the Workforce Board Lehigh Valley data library. These datasets will shortly be accessible through the Workforce Board Lehigh Valley (WBLV) website under the data section.

For questions or inquiries regarding the data used in this dashboard, please contact the Economist Minsoo Park directly at:

Email: mpark@lvpc.org