

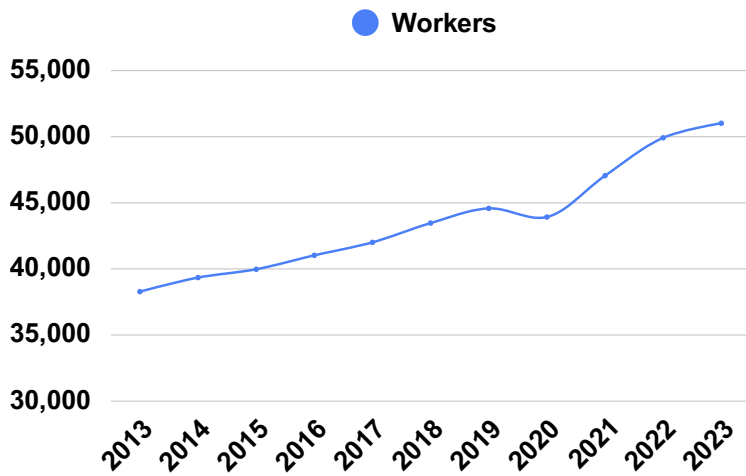
Gig & Self Employed Economy Snapshot Lehigh Valley



51,017 or 15%

of workers are identified as **self-employed workers** in the Lehigh Valley

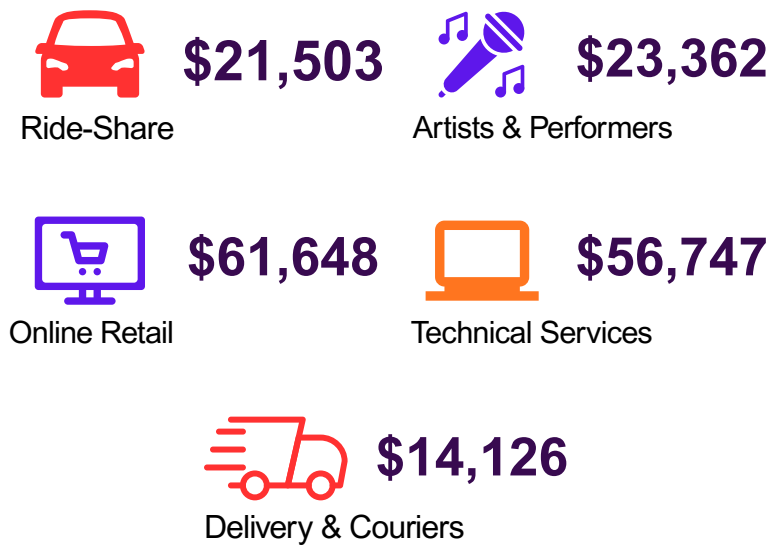
Self-Employed Worker Trends



\$2.9B

total revenue generated by non-employer workers in the Lehigh Valley

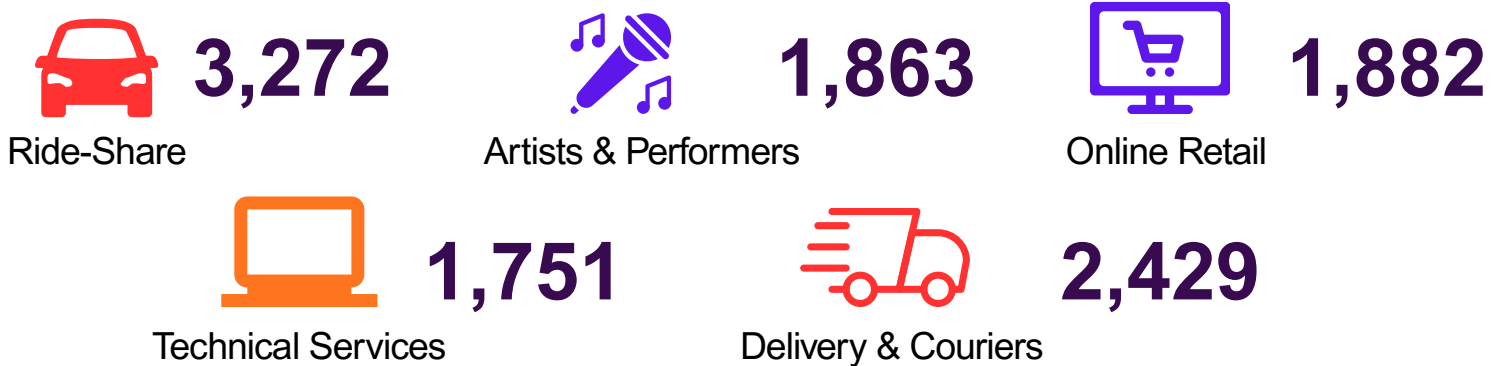
Generated Annual Revenue per worker by Industry



17%

Growth rate between 2018 - 2023

Industry for Gig Workers in the Lehigh Valley & Number of Workers (2023)



Source: Census Non-employer Statistics 2023